Strategy and Resource Allocation

Talawakelle Tea Estates PLC (TTE) stands as a beacon of innovation and sustainability in Sri Lanka's tea industry, guided by its purpose of "Brewing a Better Future." Central to this vision is the 2030 Regenerative Agenda, a comprehensive strategy that redefines TTE's approach to value creation by embedding regenerative principles across its operations.

The 2030 Regenerative Agenda outlines five strategic imperatives: winning with the customer, operational excellence, nurturing our people, environmental stewardship and climate action, and business diversification, collectively forming the backbone for informed planning and decision-making at all levels of the organisation. Each year, the Company undertakes a structured planning process where business units identify key initiatives aligned to these strategic pillars, enabling a systematic evaluation of the financial and nonfinancial resources to be allocated through the various forms of capital to achieve the desired results. This integrated approach is designed to achieve the optimal balance between

delivering short-term performance, advancing medium-term strategic objectives, and creating long-term sustainable value, culminating in creating a future that benefits both the Company and the broader ecosystem it depends on.

Strategic Imperatives						
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Winning with the Customer

Aligned with our regenerative business principles, we stand committed to create long-standing and reciprocal relationships with our customers by delivering exceptional customer experience; ensuring their wellbeing; and exceeding their expectations, consistently

Material Matters	Risks	Opportunities
 Supply chain traceability 	BR 1 FR 2	CRO 1
Technology	OR 2 OR 3 OR 4	CRO 3
 Customer satisfaction, health, safety 	CRR 1 CRR 2 CRR 3 CRR 4 CRR 5	SRO 1
 Research and development 	SRR 1	
 Supplier environmental assessment 		
Economic performance	Refer Risk and Opportunities Report - pages 198 to 206	

Performance Dashboard - FY 2024/25

Resource Allocation Highlights

Anti Corruption

- Rs. 714.3 Mn invested in the construction of the Kiruwanaganga Factory
- Rs. 46 Mn allocated for R&D
- Increase the frequency of product quality and food safety audits
- Improved labelling clarity on tea packaging focusing on grade, weight, and certifications

Capitals Impacted







Stakeholder Impacted

Shareholder, Customer, Employee, Supplier, Community

Outcomes

- 92% Customer Satisfaction
- 1.2% increase in customer complaints
- Zero incidents of non-compliance with regulations related to health and safety impacts of products; and zero product recalls issued/ recalled
- Zero incidents of rejections and monetary fines of non-compliance with regulations related to product and service information and labelling









Short Term (1 -3 years)	Medium Term (3 - 5 years)	Long Term (> 5 years)
Strengthen the supply chain traceability to address bottlenecks	Conduct due diligence on Company's operations, suppliers and business partners to identify and address potential human rights violations	Identify and cater to high growth potential and underserved market segments through targeted products

Strategy and Resource Allocation



Materials

Operational Excellence

<mark>Ensuring regenerative principles guide how the Company produces, sources, manages resources, and delivers value</mark>

Material Matters		Risks	Opportunities
 Supply chain traceability 	 Water and effluents 	BR 2 BR 3 BR 4	CRO 1
Technology	Biodiversity	FR 1 FR 3 FR 4 FR 5	CRO 2
 Brain-drain and labour out migration 	Emissions	OR 1 OR 2 OR 3 OR 4	CRO 3
 Customer satisfaction, health, safety 	Waste	CRR 1 CRR 2 CRR 3 CRR 4	
 Research and development 	 Supplier environmental & social assessment 	CRR 5	

• Soil Health Anti Corruption

Refer Risk and Opportunities Report - pages 198 to 206

Performance Dashboard - FY 2024/25

Resource Allocation Highlights

Climate Transition and Energy

- Rs. 271 Mn invested in Field Development activities
- 247 hectares of land allocated for fuelwood cultivation
- ISO 50001 Energy Management System implemented at Mattakelle Tea Factory
- invested Rs. 93.25 million to introduce Albased colour sorters at the Deniyaya and Kiruwanaganga factories

Capitals Impacted







Stakeholder Impacted

Shareholder, Employee, Customer, Supplier, Community, Society, Government

Outcomes

- 8.41% year on year reduction in green leaf yields
- 71.67% asset turnover ratio
- 95% year on year reduction is cost of production
- 0% increase in throughput capacity
- 0% reduction in rejects due to AI based colour sorting technology
- 12.81% year on year improvement in Maximum Residue Level (MRL)
- 4.8% year on year increase in energy intensity











Future Plans Short Term (1 -3 years) Medium Term (3 - 5 years) Long Term (> 5 years) Increase investment in crop diversification Improve permaculture business Invest in research to develop improved climate resilient and high practices to enable productivity, yielding cultivar efficiency and ecological balance



Nurturing Our People

Upholding regenerative business values, we seek to extend a progressive workplace; focused on innovation, productivity and sustainability. We stand committed to build, develop and empower our employees as well as the resident communities living across our estates.

Material Matters		Risks	Opportunities
Market Presence	Forced or compulsory Labour	BR 2 BR 3	CRO 1
Technology	 Economic Performance 	OR 1 OR 2	CRO 2
 Brain-drain and labour out migration 	 Employment and employment practices 		
Technology	 Labour/ management relations 		
 Brain-drain and labour out migration 	rain-drain and labour out migration • Occupational health and safety		ties Report - pages 198 to 206
 Diversity and equal opportunity 	 Training and Development 		
 Non-discrimination & Freedom of Association 	 Anti Corruption 		

Performance Dashboard - FY 2024/25

Resource Allocation Highlights

- Rs. 3,571 Mn paid as remuneration and benefits to employees
- 336 new Block Managers appointed under the RSM scheme
- 01 new female field supervisor appointed
- Launch of the Women in Leadership initiative

Capitals Impacted



Medium Term (3 - 5 years)



Future Plans

Stakeholder Impacted

Employees, Resident Communities

Outcomes

- 3.4% employee turnover rate
- 96.6% employee retention (staff + executives)
- Training on employee safety 4,305 hours
- 99% overall employee satisfaction in the GPTW study















Short Term (1 -3 years)

Increase the focus on women empowerment.

Systematically increase earning capacity of resident estate communities by expanding the revenue share model

Long Term (> 5 years)

Establish a joint labor-management committee to address grievances and concerns



Environment Stewardship and Climate Action

Under the regenerative business model, we recognise our responsibility to preserve the ecosystems in which we operate; while focusing on climate action in our quest to achieve carbon neutrality. This holistic approach encompasses sustainable land management, waste management, water management, shifting towards renewable energy, and conserving biodiversity

Material Matters

- Customer satisfaction, health, safety
- Research and development
- Food security
- Climate Transition, Energy & Emissions
- Materials & Waste
- Water and effluents
- Biodiversity

- Supplier environmental & social assessment
- Natural ecosystem conversion
- Soil Health & Pesticides use
- Economic performance
- Indirect economic impacts
- Local communities
- Living income and Livelihood Development

Opportunities Risks OR 1 CRO 1 CRR 1 CRR 2 CRR 3 CRR 4 CRO₂ CRR 5 CRO 3 SRR 1 SRO 1



Refer Risk and Opportunities Report - pages 198 to 206

Performance Dashboard - FY 2024/25

Resource Allocation Highlights

- Implemented the Net Positive Water Impact Policy
- Rs. 60.4 Mn invested in renewable energy
- Implemented the Net Positive Business Policy
- Strengthened third-party verification of agrochemical safety in line with compliance with health standards
- Appointed a Community Advisory Panel (CAP) to support more structured community engagement and policy advocacy.
- Invested Rs. 119 Mn in community initiatives
- Commenced a large-scale reforestation project to establish a forest corridor in Sri Lanka's central highlands

Capitals Impacted







Stakeholder Impacted

Shareholders, Community, Society

Outcomes

- 5.14% year on year increase in renewable energy generation capacity
- 27% reduction in Scope 1 and Scope 2 emissions in line with SBTi baseline targets set
- 15.7% year on year decrease in the use of agrochemicals
- 599.14 Kwp solar power generation capacity
- 2.1 Mw hydro power capacity













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Short Term (1 -3 years)	Medium Term (3 - 5 years)	Long Term (> 5 years)
Focus on identifying and addressing productivity issues, inefficiencies to minimise wastage in field and factory operations.	Collaborate with tea research institutions to implement climate resilient agriculture practices.	Increase the investment towards field mechanisation technology and digitalisation for smart plantation management



Business Diversification

Reducing the risk of dependency on our core value offering, we are increasingly looking at diversifying our business to fortify our market position in a dynamic operating environment. Aligned with regenerative business principles, we seek to leverage our expertise to take on emerging business opportunities, explore new product lines and expand into new markets.

Material Matters Risks Opportunities Tax BR 1 BR 2 BR 3 BR 4 BR 5 CRO₁ Land and labour productivity FR 1 FR 3 FR 4 FR 5 CRO₂ Research and development OR 3 OR 4 CRO₃ Waste CRR 1 CRR 2 CRR 3 CRR 4 CRR 5 SRO 1 Natural ecosystem conversion SRR 1 Economic performance Refer Risk and Opportunities Report - pages 198 to 206

Performance Dashboard - FY 2024/25

Resource Allocation Highlights

- Rs. 42.6 Mn incurred in expanding the Somerset Estate-Tea Boutique Center
- Rs. 36.6 Mn allocated towards new market development

Capitals Impacted



Stakeholder Impacted





Outcomes

- 15+ direct and indirect jobs were created
- Improved estate visibility and brand prestige
- Promotes sustainable Tea tourism











Future Plans			
Short Term (1 -3 years)	Medium Term (3 - 5 years)	Long Term (> 5 years)	
Increase the investment in non-core crop operations including cinnamon, agarwood	Gain first mover advantage in emerging markets for specialised and premium tea blends.	Pursue collaborations and partnerships within the group to develop and market branded range of specialty teas and other products	

Shareholders, Customers, Employees, Suppliers